



**Sant Longowal Institute of Engineering and Technology**  
**Longowal, Distt. Sangrur, Punjab – 148106**  
(Deemed to be University under MoE, GOI)

Ref. No. SLIET/Admn./A1/2024-25/ 2033 - 37

Dated : 11/7/2024

**OFFICE ORDER**

In supersession to earlier orders on the subject, the Competent Authority is pleased to re-constitute the “**Social Media Cell**” as under: -

- |  |             |
|--|-------------|
| 1. Dr. Manoj Kumar Sachan, Professor (CSE) | Convener    |
| 2. Dr. Preetpal Kaur Buttar, AP (CSE)      | Member      |
| 3. Dr. Rishabh Verma, AP (EIE)             | Member      |
| 4. Dr. Tajinder Singh, AP (CSE)            | Member      |
| 5. Dr. Sanjeev Prakash, System Analyst     | Coordinator |

The following activities will be carried out by the Social Media Cell: -

- Social Media Cell shall develop strategies for increasing perception and branding of SLIET, Longowal.
- Social Media Cell shall post articles, advertisement and other activities being undertaken by the Institute in various departments on different social media platforms i.e., Instagram, Facebook, Twitter, You Tube etc on daily basis.
- The Social Media Cell will work in co-ordination with the Public Relation Officer, SLIET, Longowal and submit weekly report to Registrar for onward submission to Director.

The Social Media Cell shall also send press releases, details of activities undertaken by the Institute on regular basis to various newspapers/Doordarshan/TV etc. through PRO under intimation to Registrar Office.

This issues with the approval of Competent Authority dated 21.06.2024.

  
**REGISTRAR**

Copy to:-

1. Director's Cell for kind information of the Director.
2. All Deans/HODs/Section Incharges :- for circulation
3. Associate Dean (ERP/SAMARTH and ACSS) for uploading on Institute Website
4. Faculty member concerned
5. Personal file

  
**REGISTRAR**